



The Ultimate Makeover

Get fired up and fabulous
and save time and money!

By looking at your colouring and body shape as well as your personality, lifestyle and budget, Eve Roth Lindsay of Savvy Style will advise you on how to achieve the image you really want, and how to wear clothes and makeup that highlight your best features.

We will give you the confidence to buy *only* the clothes and makeup that flatter your features. Your new knowledge will save you money and time as you will be able to quickly get dressed and made up in the morning, knowing you look your absolute best.

Please see our website for testimonials, news cuttings and our range of consultation packages — or call to make an appointment for The Works.

www.savvystyle.com Tel: 2522 2592



The Works! ~ Total Makeover!

Duration: 2½ hrs Price: \$3,500

Our
Most Popular
Package!

This is the ultimate makeover at a very special price. The Works! includes a Colour Me Beautiful Full Colour Analysis, Style and Makeup Consultation with Makeup Lesson. We cover everything from the top of your head to the tips of your toes, so why settle for looking great when you can look and feel like a million dollars!

Receive: Your personal 42-colour fabric swatch wallet, a personalised copy of *Colour Me Confident* and your own Makeup Prescription.

- ✦ Discover your most flattering colours for clothes and cosmetics
- ✦ Learn how to create a wardrobe using colours that suit you best
- ✦ Select the best new styles and fabrics for your shape
- ✦ Create a unique wardrobe that suits your lifestyle
- ✦ Find the best hairstyles and glasses to suit your face shape
- ✦ Learn how to accessorise your outfits
- ✦ Understand seasonal fashions and how to keep up to date
- ✦ Receive a Makeup Makeover and Makeup Lesson with tips

About Eve

Eve Roth Lindsay is well known as a top Hong Kong fashion guru through her consultancy **Savvy Style**. Eve is often called upon to comment—in the press and as a guest speaker at business and social events—on beauty, image and style.



Eve graduated from the famous Parsons School of Design in New York and her career includes many years as Head of Design for Allan Zeman's fashion business before establishing her own consultancy.

Eve brought Colour Me Beautiful to Hong Kong in 2001 and today trains new image consultants to keep pace with the growing need for image advice.

Colour Me Beautiful is the recognised leader in personal image consulting, with over 1000 studios around the world. Established 25 years ago, Colour Me Beautiful constantly researches the image and style needs of today's women and men, and updates its services and products to meet their ever-changing needs.

Make Me Over!

Two of our readers enjoyed style makeovers from professional image consultants. Here's how they described the experience of having an image overhaul.



14 Thelma



15 Catherine (BAGGICH)



Looking for Cl

Eve Roth Lindsay

Finding the perfect outfit is an increasingly difficult task. Why not try style advice from a professional? You will find a powerful way to make a few alterations to your wardrobe that will help you look your best and try to

I feel a lot more confident now. The person who helps they need to make changes. This is a great way to go about it. I think you need to be ready for the process, and be in the right frame of mind to make the best of it. Like I said, I was skeptical until I had a session with her. I was told my vision had changed. Personal style isn't about following the latest trends, it's much more than that and I'm starting to think about this now.

It was all a great experience and I especially enjoyed the chatting, and having my values done with the fabric swatches. The style did a lot for me.

I have a better knowledge of how to mix and match together and I have found time thinking about why this is important to me. I am paying more attention to my wardrobe and I have more respect for the clothes I wear. I have a better understanding of how to mix and match together and I have found time thinking about why this is important to me. I am paying more attention to my wardrobe and I have more respect for the clothes I wear.

luxuries

STYLE GURU

For those with the cash to splash, looking good has never been so easy...

Everyone has a fashion disaster lurking in the back of the wardrobe. That extra cash can start that never quite came back into style (even if it's never been worn) and that's a good idea at the time, and it would make Kate Moss look fat.



Makeovers in the Press: The List, In Magazine, Cathay Pacific's Discovery Magazine and the WSJ. More online.

FashionJournal

THE WALL STREET JOURNAL

Just don't cut my hair

One man's quest for a more professional style—with a little help from his friends

by Kevin Voigt

